For those of you who have been with us for some time the goal of Project Archaeology (see inset) hopefully seems familiar; for those of you who are seeing this for the first time, welcome to the family. Over the years I have had the pleasure of helping Jeanne, Crystal and our other national staff assisting in an endless array of trainings, workshops, events, and curricula all in support of the above mentioned goal. It appears that Project Archaeology jumps at the opportunity to help with anything that has to do with heritage education both here in Bozeman, MT where our headquarters is housed, as well as across the national arena. Project Archaeology is always eager to help, eager to teach, and eager to give, and while we do that in support of our goal, those of us that have been here a while know that it is more than just the goal. Here at National, our fearless leader Jeanne, has a well-worn saying she frequently uses, “We truly believe Project Archaeology can help save the world.”

Teaching archaeology is bigger than just itself and here at Project Archaeology we know that, which is why Project Archaeology was created in the first place; to be more than the sum of its parts. Anyone who has had the opportunity to teach archaeology has also gotten the opportunity to watch people’s eyes light up, and I am not just talking about kids. Archaeology is so fascinating to us because it sheds light on our own past, giving us glimpses into the mysterious place where we all came from. In illuminating our past we also begin to see that none of us are all that different. Archaeology not only helps us understand and appreciate ourselves as individuals; it also connects us to the people who surround us the same way, fostering lasting cultural understanding. When Jeanne asked me in the Fall of 2012 if I would be willing to rejoin the PA staff as a program sustainability intern, I jumped at the opportunity to help do my part in preserving something so important.

While my duties included a little bit of everything over the last two years, the most important task was the stakeholder needs assessment piece I have been working on for the last year. Project Archaeology exists as a national network of different agencies all over the country. Because everyone knows a little something that nobody else knows, it was important to collect and share that information with all the stakeholders. We wanted to create a shared narrative of what Project Archaeology means for everyone, to give us better informed and more productive conversations among our stakeholders on what is important to maintain and what the issues are as we progress into the future. On my end, this meant reaching out to our different stakeholder groups. I interviewed people from BLM, MSU, the National Network, and other friends of Project Archaeology to get a better idea of how they feel about all aspects of Project Archaeology.

Everyone agreed that Project Archaeology’s main purpose is to teach and preserve archaeological awareness. People across all stakeholder groups also recognized strengths in meaningful learning experiences, close connections to youth, dedicated, passionate people involved, and our special working relationship with Native American Tribes. The interviews also revealed that while people think some of the biggest challenges PA will encounter are straightforward such as financial stability, other concerns are less obvious such as losing the “heart” of what PA is as current members phase out.

This stakeholder analysis provides solid evidence for what most of us involved in Project Archaeology already knew; that we certainly (continued on page 7)
On Tuesday, March 18, 2014, we rolled out the red carpet for our partners who helped us plan and develop our new professional development videos for Project Archaeology: Investigating Shelter. The Museum of the Rockies in Bozeman, Montana graciously hosted the event and provided one of the filming venues for the videos. We took the opportunity to thank Jen Grace of Jen Grace Productions for planning and producing the videos. Her vision, dedication, skills, and plain old, hard work made the final product very professional, beautifully filmed, and fun to watch. Montana State University supported the production of the videos in a myriad of ways and helped us plan the celebration event. The Bozeman School District allowed us to film instruction in a Fourth grade classroom free of charge.

Mostly, we thank fourth grade teacher Luci McCausland and her 2011-2012 class for allowing us to film in their classroom; they seemed to forget that the camera was there and gave us their best work. Finally, we thank the parents of the fourth graders for allowing us to film their children during instruction. The videos will be available to the PA Network on DVD and also on the website. DVDs will be included in copies of Project Archaeology: Investigating Shelter when sold through the PA Web site.

Luci McCausland and the 2011-2012 4th Grade Class that participated in the Project Archaeology video filming (below). Two stars of the show walking down the red carpet! (right).
Hello Everyone,

We’ve had a very busy winter here at the National Office and we’re looking forward to an even busier spring and summer. Our Annual Project Archaeology meeting is coming up soon; we will meet on Wednesday, April 23, 2014 in Austin, Texas in conjunction with the Society for American Archaeology conference. If you haven’t signed up yet and want to come, please let me know by April 11 (jmoe@montana.edu).

We have just completed the first draft of a new special topics unit, *Investigating Rock Art*, and will begin piloting and peer reviewing in April. *Investigating Archaeoastronomy* will follow in the fall. Courtney Agenten is putting the final touches on *Project Archaeology: Investigating Nutrition* and we are working with the Oriental Institute at the University of Chicago to design the book and print it. We’re looking forward to distributing these new curriculum guides as soon as they are finished.

Marketing our materials and professional development has always been difficult because we don’t know much about it. Thanks to Courtney and Crystal Alegria we are making some real breakthroughs in this area. Courtney has received some excellent tutoring from a marketing coach and she is working hard to put her new knowledge into action. Everyone in the Network can help out. For example, you can write a blog post about how well Project Archaeology serves teachers in your area. Be sure to read and comment on all of the posts; we can use the blog as a forum for discussing our ideas and getting the word out to educators. Please “like” us on Facebook and share our page with your friends and colleagues. Everything we do will increase our Search Engine Optimization (SEO) and lead teachers to our Web site. And it’s already working! Web traffic has increased and book sales are moving steadily upward.

Thank you for all you do for Project Archaeology. Let us know how we can help you with your state and regional programs.

Best regards,

Jeanne Moe
Jeanne M Moe
BLM Project Archaeology Lead
Join us for the 13th Biennial Project Archaeology Conference on October 27-31 on the campus of the beautiful Crow Canyon Archaeological Center near Cortez, Colorado. For those of you who attended the 2007 conference you’ll remember the beautiful location, the camaraderie and networking, the wonderful food, and amazing field trips to nearby Ancestral Puebloan sites. Plan to join us again this year and if it’s your first trip to Crow Canyon, you won’t regret it!

In 2015, we will celebrate the 25th Anniversary of Project Archaeology. At this year’s conference we plan to focus on the long-term sustainability of Project Archaeology. We’ll look at marketing at the national and state levels, fund raising, and potential new administrative structures that will carry the program forward well into the next 25 years. We will also plan a year-long 25th Anniversary Celebration in 2015 including a Project Archaeology symposium at the 2015 Society for American Archaeology conference in San Francisco, California and many other events. For more information about the conference registration and costs, contact Courtney Agenten at Courtney.agenten@montana.edu

As part of the Project Archaeology marketing campaign we are working on a Story Contest, asking educators to send us a story telling about how they use archaeology in their classrooms, or to write a story about visiting an archaeological site or historic place. The educator with the best story wins a classroom visit by an archaeologist and a copy of Project Archaeology: Investigating Shelter. Every teacher who enters will receive a free sample lesson and the school with the most entries wins a professional development workshop!

We do not have a sales force like many education publishing companies, but we do have a network of passionate, dedicated archaeology educators who can communicate why Project Archaeology matters. This is going to be a great opportunity for our Coordinators and Master Teachers to promote a shelter investigation and/or your upcoming workshop. It will also be a great opportunity to reach out to your local school district in a fun and easy way!

Coordinators will receive 50 shelter appropriate postcards in the mail soon, so be watching for those! Thanks for your help in getting the word out about Project Archaeology and thanks for helping us with the story contest!

**Story Contest Postcards for the Basin House, Midwestern Wickiup and a General postcard for those without a regional shelter investigation.**
All Expenses Paid Professional Development in Bozeman, Montana!

Interested in connecting people to the past? Become a leader in cultural education by attending the 5th annual Project Archaeology Leadership Academy on June 23-27, 2014! We are seeking all-star teachers, museum educators, and archaeology educators to receive high-quality professional development for Project Archaeology’s acclaimed inquiry-based curricula, which fulfills many Common Core requirements. You will graduate as a Master Teacher and be fully prepared to offer professional development to your community. Lodging, meals, and a set travel stipend to beautiful Bozeman, Montana are provided for successful applicants! Only a select few will be chosen for this incredible opportunity to protect archaeological sites through education. Come and explore a buffalo jump and visit the renowned exhibits and living history farm at the Museum of the Rockies! Graduate credits are available. Applications can be found at www.projectarchaeology.org. Application deadline is April 15, 2014.

2011 Leadership Academy Participants at the Madison Buffalo Jump near Bozeman, MT. Crow tribal member and Project Archaeology Instructor Shane Doyle talking about the significance of Bison to the Crow people.
Project Archaeology is an educational program dedicated to teaching scientific and historical inquiry, cultural understanding, and the importance of protecting our nation’s rich cultural resources. We are a national network of archaeologists, educators, and concerned citizens working to make archaeology education accessible to students and teachers nationwide through high-quality educational materials and professional development. Project Archaeology is a joint program of Montana State University and the Bureau of Land Management.

Sustaining Project Archaeology (Continued)

are more than the sum of our parts. We enrich the communities and the organizations we are part of, we are passionate, hard working people, and that we are concerned about maintaining what we love most about Project Archaeology even after we are gone. At the very least this stakeholder analysis shows us that these strengths and concerns are very real and widespread within Project Archaeology. I am lucky to have the opportunity to take what I have learned to our largest contributor, the Bureau of Land Management (BLM), to discuss how to sustain Project Archaeology well into the future; but this is not a final step. Maintaining Project Archaeology so we can continue sharing what we all love about archaeology with those around us, lies in the hands of everyone involved and will never be a closed topic. If you are already a part of Project Archaeology I encourage you to think about our sustainability, and discuss what you think this might mean with your peers and colleagues. If you are just now joining us, I encourage you to take an active stance in the conversation right off the bat and you will understand very quickly why passion for what we do is so contagious within Project Archaeology.